

Cost Analysis: Example

Cost of current battery program and R.O.I. with PulseTech Maintenance Program

| | Without PulseTech | With PulseTech |
|----------------------------------|--------------------------|-----------------------|
| Cost of battery for unit | \$__60__ | \$__60__ |
| Number of batteries per unit | \$__3__ | \$__3__ |
| Total cost of batteries per unit | \$__180__ | \$__180__ |
| — | | |
| Labor to test and R&R batteries | \$__20__ | \$__20__ |
| Cost of unit downtime | \$__100__ | \$__100__ |
| Total of all cost | \$__300__ | \$__300__ |
| Average lifespan of batteries | Months__12__ | Months__36__ |
| Total of all cost | \$__300__ | \$__300__ |
| Divided by lifespan | Months__12__ | Months__36__ |
| Total cost per month | \$__25__ | \$__8.33__ |

Cost Comparison

| | |
|--|-----------------|
| Total cost per month without PulseTech | \$__25__ |
| Total cost per month with PulseTech | \$__8.33__ |
| Cost savings per month | \$__16.67__ |
| Cost of PulseTech product per unit | \$__52.95__ |
| Divided by cost savings per month | \$__16.67__ |
| Total number of months for R.O.I. | Months__3.2__ |
| Cost savings per month | \$__16.67__ |
| Multiplied by 12 months | X12 |
| Annual cost saving per unit | \$__200.04__ |
| Multiplied by number of units in fleet | Units__100__ |
| Annual cost savings for fleet | \$__20,004.00__ |

Cost Analysis: DIY

Cost of current battery program and R.O.I. with PulseTech Maintenance Program

| | Without PulseTech | With PulseTech |
|----------------------------------|--------------------------|-----------------------|
| Cost of battery for unit | \$ _____ | \$ _____ |
| Number of batteries per unit | \$ _____ | \$ _____ |
| Total cost of batteries per unit | \$ _____ | \$ _____ |
| Labor to test and R&R batteries | \$ _____ | \$ _____ |
| Cost of unit downtime | \$ _____ | \$ _____ |
| Total of all cost | \$ _____ | \$ _____ |
| Average lifespan of batteries | Months _____ | Months _____ |
| Total of all cost | \$ _____ | \$ _____ |
| Divided by lifespan | Months _____ | Months _____ |
| Total cost per month | \$ _____ | \$ _____ |

Cost Comparison

| | |
|--|--------------|
| Total cost per month without PulseTech | \$ _____ |
| Total cost per month with PulseTech | \$ _____ |
| Cost savings per month | \$ _____ |
| Cost of PulseTech product per unit | \$ _____ |
| Divided by cost savings per month | \$ _____ |
| Total number of months for R.O.I. | Months _____ |
| Cost savings per month | \$ _____ |
| Multiplied by 12 months | X12 |
| Annual cost saving per unit | \$ _____ |
| Multiplied by number of units in fleet | Units _____ |

Annual cost savings for fleet

\$ _____